

**39th Annual
Minnesota Business Aviation Association
Aviation Golf Classic**



**Proceeds to Fund Frank P. Macartney Foundation (FPM)
and
MBAA Scholarship Fund**

Wednesday and Thursday ~ June 24th and 25th, 2009

**Crystal Lake Golf Club
16725 Innsbrook Drive
Lakeville, MN 55044
952-432-6566**

Hotel Information:

Embassy Suites, Bloomington 2800 American Blvd. West, Bloomington, MN 55431 (952) 884.4811

Hilton MSP Airport 3800 E. 80th Street, Minneapolis, MN 55425 (952) 854.2100

Please reference MBAA when booking - Rooms are limited at our rate and this is a busy season for the hotels, so please make your reservations no later than May 24.

Please contact Golf Committee Chairman Neil Brackin @ 612.845.1631

FAX: (763) 764-8262

MBAA@MBAA-MN.org to confirm availability of golf sponsorship opportunities. Full information is also available by visiting our website at **<http://www.mbaa-mn.org>**

MBAA Pre-Golf Reception

**Wednesday June 24th, 2009 5pm-9pm * Lakeville, Minnesota
Crystal Lake Golf Club**

The MBAA 39th Annual Golf Classic will kick off with a Wednesday night reception, June 24th at the beautiful Crystal Lake Golf Club in Lakeville, MN. On the patio overlooking the course, the reception will give all of us the opportunity to take a few swings on the driving range, compete in a putting contest and enjoy a beautiful Minnesota evening. The Reception will start at 5:00pm and will include hors d'oeuvre, cocktails and plenty of friendship.

Sponsorship Packages 3 @ \$500 each – 3 AVAILABLE

Six sponsors are needed for the Reception for \$500 each. The sponsors will be able to set up individual display booths in the area of the reception including the driving range and practice green. Each sponsor will receive one (1) golf entry. Sponsors are encouraged to display a company banner or logo sign, hand out material and have personnel present as desired. The sponsorship money will be used to pay for the facilities cost, prizes and refreshments. Due to this event following the NBAA Regional Forum in STP, the turnout is expected to be substantial, which will present a unique opportunity to showcase your products to our members in a very inviting atmosphere.

MBAA Golf Classic

**Thursday June 25th, 2008 * Lakeville, Minnesota
Crystal Lake Golf Club**

The 39th Annual MBAA Golf Classic will take place Thursday, June 25th at the beautiful Crystal Lake Golf Club in Lakeville, Minnesota. Thursday will begin with an 09:30 am sign up and complementary practice facility. The tournament will begin with a 11:00 am shotgun start. Golf will conclude around 4:00pm and will be followed immediately by a reception until 5:00pm. Then the MBAA will host a dinner and awards ceremony, announcing winners of the tournament, provide special recognition and have the awarding of scholarships. Non-Golfers are welcome to attend the reception and dinner at a cost of \$25 per person.

A major goal of this event is to make it affordable. Too often charity golf events are extremely expensive for golfers to participate. At a price of \$125 per golfer, all golfers will receive the following:

- Pre-Golf Reception, Driving Range, 18 Holes of Golf
- Excellent golf shirt embroidered with MBAA and sponsors' logo.
- Player gift package in each cart.
- Lunch and drinks on the course.
- Complimentary driving range and putting green.
- Dinner and Awards Ceremony.

We have kept the entry fee more enticing to attract individuals from all walks of the aviation industry. We feel this tremendous value will continue to make this event successful and a must attend in the years to come. With that said, it is important for us to secure several major contributors in order to guarantee a

positive financial growth for the MBAA Scholarship program. We feel the sponsors of this event will receive substantial recognition from the public, particularly from the demographic market segment that will be participating. Even more important, the proceeds of this event will be distributed to worthy student applicants who are seeking an education weighted towards Business Aviation, from an accredited college in the state of Minnesota.

The Crystal Lake Golf Club

The Crystal Lake Golf Club boasts a quality first-class facility, maintained to country club standards. Conveniently located just twenty minutes south of Minneapolis and St. Paul in Lakeville, Minnesota, Crystal Lake features stately pines, pristine wetlands and is beautifully accentuated with seven ponds, which create challenging water hazards.

Golf Sponsorship Packages - When possible, sponsor companies will receive complimentary promotion and recognition in tournament flyers, press releases, magazines article/advertisements, papers, and journals that are made available to the public. Recognition will also be received at the event.

Title Sponsor \$5,000 – 1 Available

The Title Sponsor will have the lead recognition for the event along with the MBAA. They will receive special recognition at the tournament on banners as well as be allowed the opportunity to speak to the participants at the dinner following golf. The Title Sponsor will have the main logo embroidered on the golf shirts to be distributed to all golfers. The Title Sponsor package also includes two (2) golfers.

VIP Sponsors \$3,500 (2) – 2 Available

The VIP Sponsors will receive recognition in all printed advertisement with prominent placement of their company logo as well as the opportunity to place materials and persons near the driving range and/or practice green prior to the start of the tournament where they can address and mingle with all participants. Company logo will be placed on a banner at the tournament to recognize their involvement. VIP sponsors will also have their logo placed on a sleeve of the shirt given to all golfers. The VIP Sponsor package also includes two (2) golfers.

Post Golf Reception Sponsor / Drink Tickets – 2 @ \$500 Each

As the golfers finish play, a reception complete with cocktails and hors d'vours, will be held on the patio overlooking the finishing holes. The reception sponsor will receive special recognition for promoting this portion of the event. Additionally, the sponsor will have the opportunity to address the reception guests as well as place a banner or promotional material in the reception area. The logo of sponsors will be printed on all drink tickets handed out to every participant.

Dinner / Awards Sponsor \$3,000 – 1 Available

Immediately following the golf tournament we will hold a dinner buffet and awards banquet in the dining hall. All golfers, and guests, are invited to this event to mingle and get to know other members or attendees. There will be a family style dinner available with a cash bar. The sponsor will receive special recognition for promoting this portion of the event. Additionally, the sponsor will have the opportunity to address the dinner guest and participate in the awards ceremony. The dinner sponsor will also receive two (2) golfers for the event.

Hole-In-One Sponsor 2 each or donated prize items – 2 Available

The Hole-In-One Sponsor will receive recognition by placement of their company logo on one of two selected Par 3 tee boxes on the course. These hole sponsors are able to place materials or persons at the

tee boxes of these holes to interact with event participants. The Hole-In-One Sponsor package also includes two (2) golfers for the event.

Trophy Award Sponsor \$1,000 - SOLD

The Trophy Award Sponsor will receive recognition by placement of their company name or logo on each of the twelve trophies given to the appropriate winners. The Trophy Award Sponsor package includes one (1) golf entry.

Lunch Sponsor \$1,500 – 1 Available

The Lunch Sponsor will have their company name on a banner place near the lunch buffet and positioned to greet and talk to participants during the sign-in and lunch portion of the event. The Lunch Sponsor package includes one (1) golf entry.

Beverage Cart Sponsors 2 @ \$1,500 each – 1 Available

The sponsors of the beverage carts will be able to place their logo or banner on the cart for the entirety of the tournament as well as ride in the cart during the event to meet and refresh participants.

Grill Stand Sponsor \$1,000 – 1 Available

The sponsor of the grill stand will be able to place their logo or banner near the grill stand at the turn of the front and back 9 portion of the course. This sponsor will have the opportunity to hand out materials and interact with event participants at this uniquely positioned stop-over point for all tournament players.

Hole Sponsors \$600 – 6 Available

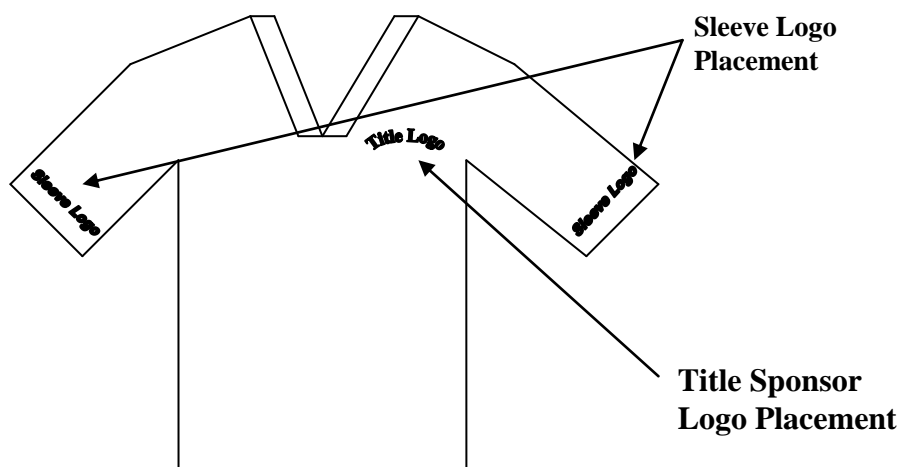
16 holes at the Crystal Lake Golf Club are available for sponsorship. The Hole Sponsors will be able to have their company name on signs placed at the tee box. Those companies that wish to place information or persons at the hole to interact with the participants are welcome. The sponsor will receive recognition at the event, as well as on printed flyers if sponsorship information is received prior to printing. Each Hole Sponsor will also receive one (1) golf entry for the event.

Raffle Gift Sponsors \$ – ANY DONATIONS/ITEMS WELCOME

The Raffle Gift Sponsors will help support the purchase of additional quality gifts for the raffle to be held at the Awards Dinner following the Golf Event. Each Gift Sponsor will receive recognition as the prizes are called out and in printed advertisement when possible. The Raffle Gift Sponsor package includes one (1) golf entry.

Neil Brackin 612-845-1631, FAX 763-764-8262 or email MBAA@MBAA-MN.ORG to confirm availability of golf sponsorship opportunities.

Golf Shirt Sponsor Logo Placement



Tournament Format & Regulations

The tournament will be set as a four person, best ball scramble. Since there is no conceivable way to monitor all groups, we ask that scoring be reflective of your “true” score. We are playing for charity... The following basic rules will apply to the 18 holes of play:

- Men must hit from the standard, or 3rd farthest tee box on all holes, regardless of handicap.
- Women may choose to hit from the ladies tees, or from the standard tee box.
- Each person must use **at least 3 drives** from the tee box, no exceptions.
- Normal rules of golf, and those particular to this course will apply. Please obey all hazard and out-of-bounds markings.
- Players will choose the best, or most suitable, ball to strike from the tee, keeping in mind each player's drive must be used at least 3 times. Each successive player may then “drop” their ball within two club lengths of the best shot for their next shot, dropping no closer to the pin from the original ball placement. A Ball in the rough must stay in the rough after drop. This will continue to the green where each person will putt, if necessary, from the best ball location on the green.
- The score for each hole will reflect the number of shots to make it into the hole after using the best-shot choice.
- There will be a longest drive, longest putt, and closest to the pin contest for prizes to be given away at the banquet. Players that make the best or longest shot on these holes will mark their name on the card provided at the hole, or on the fairway.
- We ask that all golfers respect the golf course attendants and workers. We also ask that all golfers respect the homeowners around Crystal Lake, as this event is representative of everyone involved. Let's make this a memorable event for everyone involved!

Longest Drive – Available for Sponsorship - \$250

The longest drive will be on separate holes for the men and women. The fairway will be marked down the center with the yardage. The small metal sign will be available for golfers to write their name if their drive has exceeded the previous group's drive.

Closest To the Pin – Available for Sponsorship - \$250

The closest to the pin will be on separate holes men and women. All four golfers in the foursome will have the opportunity to hit their ball as close to the pin as possible.

Minnesota Business Aviation Association Sponsor Registration & Information Form 2009 Annual Golf Classic

SPONSORSHIP LEVEL:

Company: _____
Primary Contact: _____
Address: _____
City: _____ State: _____
Zip: _____
Phone: _____
Fax: _____
Email: _____

SPONSORSHIP PAYMENT INFORMATION:

Amount of Sponsorship: _____
\$ _____ CHECK (Check # _____)
\$ _____ CREDIT CARD (*Amex, Visa, MC or MultiService*)
Card # _____
Expiration Date: _____
Name as Appears on Card: _____
Billing Address: _____
City: _____ State: _____ Zip: _____

Authorization and release of liability for use of company logo and name is required in order for the MBAA to properly recognize your contributions to this event. By signing this form below you authorize the Minnesota Business Aviation Association to reproduce and display your company's name and/or logo for the promotion of this event in brochures, banners, and the organization's web site. All efforts will be made to coordinate with the appropriate company representative to ensure proper display and use of the participating sponsor's company name and logo.

Signature Title Date
Golf Entrant: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Shirt Size: () S () M () L () XL () XXL
Golf Entrant: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Shirt Size: () S () M () L () XL () XXL
Golf Entrant: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Shirt Size: () S () M () L () XL () XXL
Golf Entrant: _____
Company: _____

Address: _____
City: _____ State: ____ Zip: _____
Phone: _____ Fax: _____
Email: _____
Shirt Size: () S () M () L () XL () XXL

Minnesota Business Aviation Association Golfer Registration Form 2008 Annual Golf Benefit

PAYMENT INFORMATION:

Total Amount Due = Number of Golfers x \$125.00

\$ _____ CHECK (Check # _____)

Make check payable to "MBAA"

\$ _____ CREDIT CARD

(Amex, Visa, MC and MultiService)

Check this box if the above payment information
is paying for ALL FOUR golfers.

If not paying for all four players with this form please add each player's payment information above.

To ensure a smooth and accurate registration process this form must be faxed to *****. *****

**** This is a PRIVATE fax and all payment information will be kept secure. ****

Please take the time to fill out completely and legibly

Hole Assignment

MBAA Use Only

Golf Entrant: _____

Company: _____

Billing Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Shirt Size: () S () M () L () XL () XXL

Payment type:

Check (Check # _____)

Credit Card Type: _____

Card # _____

Exp. Date: _____

Golf Entrant: _____

Company: _____

Billing Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Shirt Size: () S () M () L () XL () XXL

Payment type:

Check (Check # _____)

Credit Card Type: _____

Card # _____

Exp. Date: _____

Golf Entrant: _____

Company: _____

Billing Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Shirt Size: () S () M () L () XL () XXL

Payment type:

Check (Check # _____)

Credit Card Type: _____

Card # _____
Exp. Date: _____
Golf Entrant: _____
Company: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Shirt Size: () S () M () L () XL () XXL

Payment type:

Check (Check # _____)

Credit Card Type: _____

Card # _____

Exp. Date: _____