

## Jennifer Pickerel

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Jennifer Pickerel is a decisive leader with exceptional communication skills, and a unique ability to build relationships, inspire confidence and unite teams. As Vice President of Aviation Personnel International, she works directly with API's clients, most of whom are aviation directors, reporting executives and corporate HR partners.

As a recruiter with 15 years of experience working in business aviation, Jennifer has a deep understanding of the workforce challenges facing the industry today. She draws on her subject matter knowledge and expertise to speak at an array of industry events, as well as to author industry media articles on employee attraction, retention and topics of diversity, equity and inclusion (DE&I).

Since joining API in 2015, Jennifer has held progressive roles in all areas of the company, and was promoted to her current position in 2020. As VP, she is the "chief of staff" to the company's President & CEO, and serves as the primary point of contact for most of API's recruitment projects and staff needs.

In August, 2022, Jennifer was accepted into the prestigious '22-'23 [IWF Leadership Fellows Program](#), a year-long, intensive leadership development experience through the International Women's Forum. Earlier this year, she also attended Northwestern University-Kellogg School of Management's DEI-focused executive education program. The weeklong-course, "[Beyond Diversity: Executive Strategies for Constructive Disruption](#)"